



PBA Winter Board Meeting Seminar

Friday, March 1

Special Time: 2:30 pm

Hotel Hershey, Hershey, PA

Winning Policy Changes

How to be more effective by building relationships with elected officials

Policy changes are happening at the state and federal level that impact every industry. Is your voice being heard? Join us to learn the "how's" and "why's" of building relationships with your members of Congress so that you can be an effective advocate for your industry.



Panelists from federal congressional offices have been invited to participate and will help provide additional insight on the structure of a congressional office and discuss best practices for meeting with an elected official.



Allison Beresnyak Karakis is Government Relations Manager with FHLBank in Pittsburgh, PA. She joined the Bank in October 2015 and manages the Bank's in-district government relations program including the Public Policy Network (PPN), a coalition of advocates who have a strong interest in financial services, housing and community and economic development. She provides education and networking opportunities to PPN members. She also builds and maintains relationships with congressional offices throughout the Bank's three states; West Virginia, Pennsylvania and Delaware.